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15 Metres of Fame

1/8 Andy Warhol portrait made out of 15 metres of material. Benjamin Shine

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By Olivia Solon | 09 September 11



Photo MTV Redefine

The MTV Staying Alive Foundation is to exhibit a series of original art works and then auction them off to raise money for AIDS awareness and education.

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Pieces in the [MTV Re:Define](#) exhibition include an enormous portrait of Andy Warhol by Benjamin Shine, designed from a 15-metre piece of material, titled *15 Metres of Fame*. The material has been folded and pleated to create the textures and layers of Warhol's face.